

Natl Med. Res. Planning&Placement **National Republican Congr Comm/ Issue**
 815 Slaters Lane Submission Number 265 Issue 1
 Alexandra VA 22314



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

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Client: National Republican Congr	Submission Cost: 7615	Campaign Ref: E:063625700
Buyer: Comm/ Issue	Client/Product/Estimate: 155 /426 /3298	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06362570
Est./PO Number: 06362570	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Nrcle	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total
1	M-Su 11p NewsF..	03	615	30 Comme	Nbr of Spots	1	1
2	M-F 7p NewsF..	02	575	30 Comme	Nbr of Spots	1	1
3	M-Su 11p News M.....	03	615	30 Comme	Nbr of Spots	1	1
4	M-Su 11p NewsS.	03	615	30 Comme	Nbr of Spots	1	1
5	Sat 7p NewsS.	03	250	30 Comme	Nbr of Spots	1	1
6	Sat 7a Today ShowS.	02	250	30 Comme	Nbr of Spots	1	1
7	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1	1
8	M-Su 11p News ...T...	03	615	30 Comme	Nbr of Spots	1	1
9	M-F 7p News	02	575	30	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					10	5	15

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10	M-Su 11p News ..T....	03	615	30 Comme	Nbr of Spots	1	1
11	M-F 7p News ..W....	02	575	30 Comme	Nbr of Spots	1	1
12	M-Su 11p News ..W....	03	615	30 Comme	Nbr of Spots	1	1
13	Sat Notre Dame FootballS.	02	575	30 Comme	Nbr of Spots	2	2
14	Sat 7a Today ShowS.	03	200	30 Comme	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)					10	5	15

Grand Totals			
		Month 10 Weeks: 4	
Totals		10/08	10/15
Spots	15	10	5
Cost	7615	4580	3035

Grand Totals:	Spots: 15
	Gross Total: 7,615.00
	Commission: 1,142.25

Net Total:

6,472.75

REP HEADLINE# 6362570
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION
OCT3/12 15.11

*** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE

REP. # OFF. # SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- MICK NESCI (H)

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6362570

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3298 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 15.11

REP: NEW ORDER
TTL 7615 @ 15X
PLS CFM
THANKS, MIKE FOR MICK

STA: PLS SEE M1-M3 FOR NEW OFFERS/CORRECTIONS
PLS ADVISE ASAP
THX, CHERYL 10/3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
NRCC IE

M1 UNRESL BUY#5 MISSED: SAT/1200N-600P OCT13 (2/WK) 30S \$575.00 (OCT3/12)
OFFER: SAT/330P-700P OCT13 (2/WK) 30S \$575.00 PLS ADVISE.
CMT: NOTRE DAME FOOTBALL AIRS 3:30-7PM ON 10/13
CMT: PLS REVISE TIME

M2 UNRESL BUY#6 MISSED: SAT/600P-630P OCT13 30S \$200.00 (OCT3/12)
OFFER: SAT/700A-900A OCT13 30S \$200.00 PLS ADVISE.
CMT: NO NEWS D/T SPORTS 10/13 - MG BOOKED SAT TODAY SHOW
CMT: PLS ADVISE

M3 UNRESL BUY#13 MISSED: TUE/700P-730P OCT16 30S \$575.00 (OCT3/12)
OFFER: WED/700P-730P OCT17 30S \$575.00 PLS ADVISE.
CMT: NO NEWS 10/16 D/T GOVERNOR'S DEBATE - MG BOOKED 7P NEWS WED 10/17
CMT: PLS ADVISE

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

REP HEADLINE# 6362570
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT3/12 15.07
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #		CONTRACT # 6362570	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3298	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT12/12	OCT18/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE OCT3/12 15.07

REP: NEW ORDER
TTL 7615 @ 15X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$7,615.00
TOTAL SPOTS 15

REP HEADLINE# 6362570
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT3/12 12.58
 *** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- MICK NESCI (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6362570 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3298 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 12.58

REP: NEW ORDER
 TTL 7615 @ 15X
 PLS CFM
 THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$615.00	10/12	10/12	1		FRI	1
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3298												
PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<												
2			700P-730P	30		\$575.00	10/12	10/12	1		FRI	1
PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7												
3			1100P-1135P	30		\$615.00	10/15	10/15	1		MON	1
PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<												

WV
 10/3

REP HEADLINE# 6362570
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 12.58
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00	10/13	10/13	1		SAT	1
5			1200P-600P <i>3:30-7P</i> PROGRAM : NCAAF <i>NOTRE DAME</i> CON COM1 : NCAAF <i>NOTRE DAME</i>	30		\$575.00	10/13	10/13	2		SAT	2
* 6			600P-630P PROGRAM : NBC-17 NWS-7 CON COM1 : NBC-17 NWS-7	30		\$200.00	10/13	10/13	1		SAT	1
7			700P-730P PROGRAM : NBC-17 NWS-7 CON COM1 : NBC-17 NWS-7	30		\$250.00	10/13	10/13	1		SAT	1
8			700A-900A PROGRAM : SATURDAY TODAY CON COM1 : SATURDAY TODAY	30		\$250.00	10/13	10/13	1		SAT	1
9			600P-630P PROGRAM : NBC-17 NWS-6 CON COM1 : NBC-17 NWS-6	30		\$350.00	10/14	10/14	1		SUN	1
10			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00	10/18	10/18	1		THU	1
11			700P-730P PROGRAM : NBC-17 NWS-7 CON COM1 : NBC-17 NWS-7	30		\$575.00	10/18	10/18	1		THU	1
12			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00	10/16	10/16	1		TUE	1

NA: ME SAT today

REP HEADLINE# 6362570
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT3/12 12.58
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
* 13			700P-730P	30		\$575.00	10/16	10/16	1		WED	1
PROGRAM : NBC-17 NEWS-7												
CON COM1: NBC-17 NEWS-7												
14			1100P-1135P	30		\$615.00	10/17	10/17	1		WED	1
PROGRAM : NBC-17 NWS-11<												
CON COM1: NBC-17 NWS-11<												
OCT/12 \$7,615.00												
CONTRACT TOTAL												\$7,615.00
TOTAL SPOTS												15

MARKET TOTALS \$95,187 WNCN 8% WRAL 50% WTVB 34% WRAZ 8% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

--

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date _____ Signature *J. J. Smith* Contact Phone Number 703-663-4877

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title